



Grandstream Networks, Inc.
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Creative Graphics Specialist

We're Grandstream Networks, a rapidly-growing tech company looking for a creative force to modernize our visual presence and take our designs to the next level. As the Creative Graphics Specialist you will create and execute materials for internal, partner & global campaigns. You will have the opportunity to showcase your skills in various mediums with impactful, customer-facing designs. You will get to take ownership of the company's library of marketing resources and grow that library with original designs consisting of promotional product documents, email marketing designs, digital ad designs, print ads and flyer designs. You will gain valuable international marketing experience working on highly-visible global campaigns.

This position is ideal for someone who has a general understanding of the tech industry in addition to their creative design expertise. You will need to be able to multi-task and adhere to strict deadlines, but you'll work as part of a team and put your own creative stamp on your work. Knowledge of the Adobe Creative Suite is a must.

Title: Creative Graphics Specialist

Supervisors: Marketing Communications Manager and Partner Marketing Manager

Location: Grandstream Headquarters -- Boston, MA (126 Brookline Avenue, Boston, MA 02215)

Responsibilities

- Design customized graphic materials, online & print ads and trade show graphics
- Take ownership of and maintain the company's library of marketing/sales digital/print resources
- Create graphics for email campaigns using InDesign
- Further Google AdWords campaigns through compelling digital ad designs
- Fulfill the graphic needs of partners, global sales teams, and the Marketing Department
- Assist with reviewing and editing of marketing content, creation of promotional documents
- Assist in creating product strategy through competitive research and product knowledge
- Assist with planning and executing the company's involvement with trade shows & events

Desired Skills and Experiences

- Experience creating/designing marketing materials—intermediate to advanced experience with Adobe Suites (Illustrator, Photoshop & InDesign) is a must
- A self-starter; able to work independently and without needing constant direction
- Strong multi-tasking skills are a must – as this person will often be asked to coordinate multiple projects simultaneously
- Deadline-driven
- An understanding of modern communications technologies
- Strong written and oral language skills
- Knowledge of our industry a plus
- Previous marketing experience preferred

Qualifications

- Have a passion for details and building relationships
- Excellent relationship & persuasive selling skills
- Multilingual a plus
- Bachelor's Degree
- Strong communication skills
- Experience working independently

Compensation: This is a full-time position. Compensation based on relevant experience.

Skills We'll Help You Develop

- You will receive invaluable business and marketing experience in the international marketplace from a rapidly-growing IT manufacturer
- Knowledge in creating and executing marketing strategy on a global scale
- Top-level understanding of corporate website management and maintenance
- Invaluable product marketing & design skills, starting from a product's creation and throughout its life-cycle

We are looking for local candidates only. No telephone calls. For more information about Grandstream and our products please check out our website: www.grandstream.com

Interested candidates should email their resume & design portfolio to hr@grandstream.com