



FOR IMMEDIATE RELEASE

GRANDSTREAM EXPANDS IP PHONE PORTFOLIO WITH NEW LINE OF SMB MODELS

GXP1625/GXP1620/GXP1610 Single/Two-Line IP Phones Feature New Hardware Design With Improved Audio Quality and Highly Competitive Price-Performance Advantages

Boston, MA (April 7, 2015) – – [Grandstream Networks](#), the leading manufacturer of IP voice/video telephony and video surveillance solutions, today unveiled its new competitive GXP16xx series of single and two-line desktop IP phones for small to medium-sized business (SMB) and small office/home office (SOHO) customers. Comprised of three function rich yet affordable models, the [GXP1625](#), [GXP1620](#) and [GXP1610](#) feature a new LCD display, new modern hardware design with improved audio quality, enhanced telephony capabilities and full interoperability with a broad range of leading IP Telephony platforms (such as Broadsoft, Metaswitch, Asterisk/Elastix, etc.) and Internet Telephony Service Provider (ITSP) networks for easy mass deployment.

“The GXP16xx series of IP Phones strive to dramatically increase the value proposition of IP phones for SMB by offering much improved audio quality and robust features at substantially lower price than what’s available in the market today,” said David Li, CEO of Grandstream Networks. “As a leading VoIP manufacturer that supplies the most comprehensive product portfolio consisting of IP phones, video phones, gateways, IP PBX, IP cameras, network video recorders, and soon video & audio conferencing systems, Grandstream is committed to continuously pushing the envelope of product innovations that enhance user productivity and meet budgetary needs.”

GXP16xx Series of IP Phone Feature Highlights

All three new GXP16xx business IP phones are Linux-based models featuring 3 XML programmable soft keys, 3-way conferencing, Electronic Hook Switch (EHS) support for Plantronics headsets, dual switched 10/100 Mbps ports, support for 20 languages, full duplex speakerphone with advanced acoustic echo cancellation, dedicated buttons for intercom/paging and call recording when used with IP PBX systems that support call recording (such as the Grandstream UCM6xxx series), personalized music ring tone/ring back tone, integration with advanced Web/enterprise applications, and a large phonebook with up to 500 contacts and call history with up to 200 records, etc. Specific model features include:

- **GXP1625/GXP1620** – 2 line keys with dual-color LED, 2 SIP accounts, and up to 2 call appearances, 132x48 backlit LCD screen and HD audio. The GXP1625 model adds integrated PoE.
- **GXP1610** – 1 SIP account, 2 call appearances and a 132x48 LCD screen.

The new GXP16xx small business IP phones complement the same sleek hardware design of Grandstream’s popular enterprise IP phones, the GXP2100 series. Additionally, businesses using Grandstream’s UCM6xxx series IP PBX appliance will enjoy the zero-configuration secure provisioning of all GXP series IP Phones for no hassle, plug-n-play set-up as well as 1-touch recording and more.

Upcoming GXP16xx Introduction Webinars

Two webinars are scheduled on Tuesday, April 21, 2015 to introduce the new GXP16xx IP Phones:

- Tuesday, April 21 – 9:30am ET – [Click here to sign up](#)
- Tuesday, April 21 – 3:30pm ET – [Click here to sign up](#)

Additional Product Resources

Product videos and other detailed information on the GXP16xx IP Phones, including marketing/technical resources, are available through each product's page on www.grandstream.com.

- [GXP1610](#)
- [GXP1620/GXP1625](#)

Pricing and Availability

The GXP16xx IP Phones are generally available for purchase now through Grandstream's worldwide distribution channels at a list price of US \$59 (GXP1625), US \$55 (GXP1620), and US \$49 (GXP1610).

ABOUT GRANDSTREAM NETWORKS

Founded in 2002, Grandstream Networks is the leading manufacturer of IP voice/video telephony and video surveillance solutions. Grandstream serves the SMB and consumer markets with innovative products that lower communication costs, increase security protection, and enhance productivity. Our open standard SIP-based products offer broad interoperability in the industry, unrivaled features, flexibility, and price-performance competitiveness. Visit www.grandstream.com for more information or connect with us on [Facebook](#), [LinkedIn](#) and [Twitter](#).

###

GRANDSTREAM CONTACT

Phil Bowers

marketing@grandstream.com

1-617-566-9300