



## GRANDSTREAM ANNOUNCES NEW 7" TOUCH SCREEN IP MULTIMEDIA PHONE

*An upgrade to the popular Skype-certified GXV3140, the GXV3175 features a 7" touch screen color LCD, high quality video conference, integrated PoE and WiFi, and a variety of built-in rich media applications for Home or Office*

**Brookline, MA (December 20, 2010)** – Grandstream Networks, the leading manufacturer of IP voice/video telephony and video surveillance solutions, announced today its newest member of the GXV31xx series VoIP multimedia phones, the GXV3175 desktop IP multimedia telephone with a 7" touch screen LCD. This is the sibling to the award-winning Skype-certified GXV3140, which has been highly popular amongst enterprise and SMB customers. The sleek tablet-like [GXV3175](#) delivers extraordinary video telephony capabilities with amazing picture sharpness, superior HD audio quality, and a variety of business productivity, casual entertainment, and social networking applications that are embedded in the phone. The GXV3175 represents the future of personal multimedia communications and redefines desktop IP communications experience with a raised level of innovation and integration of standard based HD IP telephony, high quality real time video conference, online rich media infotainment service, social multimedia and business productivity applications.

"The GXV3175 is an impressive value as it supports HD Voice, multiple SIP accounts, high quality video conferencing with TV output, WiFi, a Webkit-based Web browser, widgets and cloud-based photo album/social network connectivity," said Rich Tehrani, CEO and group editor-in-chief of Technology Marketing Corporation (TMC). "The 7" color touch screen coupled with a single home button makes the phone easy-to-use - like a smartphone, in fact." He added, "In terms of bang for the buck, Grandstream has shown once again it can deliver a good looking phone with lots of features at a reasonable price level."

Featuring 3-lines with up to 3 SIP accounts plus a FREE peer-to-peer IPVideoTalk™ service out of the box, the GXV3175 also includes:

- **High Quality Video and HD Audio:** a 7" touch screen color LCD, 1.3 mega pixel tiltable CMOS camera with privacy shutter, dual 10M/100M Ethernet ports with integrated PoE, integrated WiFi (802.11b/g/n), dual USB ports, SD port, stereo audio and TV output, headset jack, and stylus pen.
- **Video Conferencing Projection:** allowing connection to a digital TV for larger caller projection.
- **Easy Touch-and-Swipe User Interface with Built-In Infotainment and Social Networking Applications:** the phone offers an intriguing touch-and-swipe graphic user interface in multiple languages, a full Web browser, personalized local weather, news, stock, currencies, games, thousands of online radio channels, support for video and music streaming service such as YouTube and Last.fm, home automation and monitoring, slide show, digital photo frame, Web photo albums such as Yahoo Flickr/Photobucket/Phanfare, social networking applications such as Facebook and Twitter (pending), IM with Yahoo/MSN/Google (pending), and many more.

- **Advanced Business Applications:** the phone has a number of business productivity tools such as calendar, visual phone book directory, visual BLF extension and fast-dial keys, visual ring tone, mechanism for streaming multimedia advertisements, and HTML/JavaScript based SDK/API for many more advanced custom application development.
- **Broad SIP Interoperability with Security Protection and Auto-Provisioning:** the phone is interoperable with most 3rd party SIP devices, major IPPBX or softswitch platforms, supports strong security protection using HTTPS/TLS/SRTP/OpenVPN, and can be auto-provisioned using TR-069 standard for large volume deployment in enterprise or service providers' networks.

"The Internet has become an integral part of many businesses activities and people's lives," said David Li, CEO of Grandstream. "Besides mobile phones, there is an emerging demand for an easy-to-use, always-on desktop communication device that provides instant access to people's growing online communication needs for their business and personal lives without a PC." He added, "We are very excited to announce the GXV3175 touch screen IP multimedia phone that offers a stunning experience of high impact visual and versatile communications for the enterprise and home market."

[Click here](#) for GXV3175 product images.

#### **Pricing and Availability**

The GXV3175 is available for purchase by the end of this month through Grandstream's worldwide distribution channels at a MSRP of US\$349.

#### **About Grandstream Networks**

Grandstream Networks is an award-winning designer and leading manufacturer of IP voice/video telephony and video surveillance solutions. Since 2002, Grandstream has been servicing business and consumer markets with state-of-the-art products that enhance productivity and increase security protection at competitive prices. The company has been recognized in the VoIP industry for its innovative, affordable and superior value product offerings. Grandstream offers broad interoperability with most service providers and 3<sup>rd</sup> party SIP based VoIP products. For more information visit [www.grandstream.com](http://www.grandstream.com)

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